



# Intrinsic

Perennial Gardens, Inc

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Press Release

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Intrinsic Perennial Gardens, Inc. is excited to announce **Echinacea purpurea ‘Showoff’**. This seed strain has two unique characteristics that set it apart, first the wide petals of pink droop giving the flower the shape of badminton shuttlecock and second the cones are a glowing orange color. Growing around 30” tall the plants start blooming in late June and continue into September. These easy to grow and hardy plants prefer an average to well drained soil in full sun and are very drought tolerant. This new Echinacea combines nice with other summer bloomers like Phlox and Veronica. For more information contact Brent Horvath at 800-648-2788 ext. 15 or [brent@intrinsicperennialgardens.com](mailto:brent@intrinsicperennialgardens.com)



~ Growers of Hardy & Hard to Find Perennials ~  
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